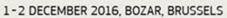




25 YEARS OF MEDIA

INVESTING IN CREATIVITY, BUILDING THE FUTURE





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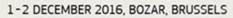


| | THURSDAY 1 ST DECEMBER |
|---------------|--|
| 9h00-9h30 | Registration and welcome coffee |
| 9h30-9h35 | Welcome by Paul Dujardin (CEO and Artistic Director BOZAR) |
| 9h35-9h45 | Introductory remarks by EP Vice-President Antonio Tajani |
| 09h45-10h00 | Keynote speech by Commissioner Günther H. Oettinger |
| 10h00-11h15 | Panel 1: Looking to the future: Adaptation or revolution? |
| 101100-111115 | Panellists: |
| | Peter Aalbaek (Producer and Co-founder, Zentropa) |
| | Ignacio Perez Dolset (Founder and chief creative officer, Ilion Animation Studios) |
| | Andrea Zappia (CEO, Sky Italy) |
| | Q & A 30 minutes |
| | Moderator: Domenico La Porta (Film journalist and industry reporter) |
| 11h15-11h35 | Coffee break |
| 11h35-12h15 | Conversation with Liv Ullmann (Film director) TBC |
| | Moderator : Peter Cowie (Film historian and author) |
| 12h15-13h00 | Putting European works in the spotlight |
| | Conversation with Dieter Kosslick (Director, Berlinale) and Rikke Ennis (CEO, |
| | Trust Nordisk) |
| | Moderator: Wendy Mitchell (Journalist at Screen international) |
| 13h00-14h30 | Networking lunch (buffet for all participants) |
| 14h30-15h15 | Women on the move – Towards a more diverse film industry |
| | Conversation with: |
| | Rebecca O'Brien, producer |
| | Régine Vial, distributor <i>Les Films du Losange</i> |
| | Moderator: Elsa Keslassy (Journalist at Variety) |
| 15h15-16h30 | Panel 2 Innovation in formats: Content has no borders |
| | Panellists: |
| | Sten Saluveer (Director of Industry, Tallinn Black Nights Film Festival) |
| | Véronique Cayla (President, ARTE France) |
| | Gilles Gaillard (CEO, Mikros Image) |
| | Ivar Kohn (Head of TV drama, NRK Norway) |
| | Q & A 15 min |
| | Moderator: Domenico La Porta (Film journalist and industry reporter) |
| 16h30-17h00 | Coffee break |
| 17h00-17h45 | Game changers: how new generations create and watch |
| | Conversation with: |
| | Tomasz Wasilewski (Film director) |
| | Miki Chojnacka (Chief and Creative Content Officer, Hopster) |
| | Tasja Abel (Head of Development, Acquisitions and Coprod, ZDF) |
| 471.45.401.20 | Moderator: Elsa Keslassy (Journalist at Variety) |
| 17h45-18h30 | MASTERCLASS with Jaco Van Dormael, film director |
| | Moderator : Peter Cowie (Film historian and author) |
| | Drinks Reception (Horta Hall) |
| 20600: | For all participants |
| 20h00: | Public screening Tota la Maras with participation of director lace Van Darmael (studie) |
| | Toto le Heros with participation of director Jaco Van Dormael (studio) |
| | United States of Love with participation of director Tomasz Wasilewski (salle M) |



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| | FRIDAY 2 ND DECEMBER |
|-------------|---|
| 9h-9h30 | Welcome coffee |
| 9h30-10h00 | Fireside chat on DSM with Vice-President Ansip Journalist: Wendy Mitchell tbc |
| 10h00-10h30 | Reaping the benefits of the digital economy: Creating, distributing and promoting European works |
| | Conversation with Rodolphe Buet (President International Distribution and Marketing, StudioCanal) Moderator: Marjorie Paillon (journalist) |
| | This session will be in French |
| 10h30-10h50 | Coffee break |
| 10h50-12h00 | Panel 3 It's all about access, fostering the exploitation of EU works Panellists |
| | Christophe Tardieu (Director General, Centre National du Cinéma – CNC,) Lauri Kivinen (CEO, YLE Finland) |
| | Tom Van Waveren (CEO and Creative Director, Cake Entertainment) Jaume Ripoll, (Co-founder Filmin) Q & A |
| | Moderator: Marjorie Paillon (Journalist) |
| 12h00-13h15 | Panel 4: How to leverage investment? Panellists |
| | Roger Havenith (Deputy CEO, EIF) Danielle Kadeyan (CEO, Media Finance Partners) Roy Cremers (Director, Voordekunst) |
| | Christoph Papousek (CFO, Cineplexx) Peter Dinges (Director, Filmförderunganstalt – FFA, President EFADs) |
| | Moderator: Wendy Mitchell (Journalist at Screen international) Q & A 15 min |
| 13h15-14h30 | Networking lunch (buffet for all participants) |
| 14h30-15h45 | Panel 5: Living the digital shift: concentration or diversification? Panellists: |
| | Marco Chimenz (Producer, Cattleya – President, European Producers Club) Alex Martinez Roig (Director Content, Telefonica) |
| | Victor Hadida (Cofounder, Metropolitan film export), tbc |
| | Mikko Setälä (Chief corporate development officer, Rovio) |
| | Moderator: Marjorie Paillon (Journalist) Q & A 15 min |
| 15h45-16h30 | MASTERCLASS with Sir Alan Parker (Film director) Moderator: Peter Cowie (Film historian and author) |
| 16h30-17h00 | Conclusions by Claire Bury (Deputy Director General at DG CONNECT) |
| 20h00 | Public screening organised by CINEMATEK + Films du Fleuve in partnership with BOZAR |
| | La Promesse, Les frères Dardenne, with the Directors |
| | 5 min speech on restauration by Nicola Mazzanti (Curator, Cinematek) |

Languages: you will be able to speak and listen to: EN/FR/DE